

LOGIC MODEL DEVELOPMENT

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Strategic Thinking for Effective Action

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What is a logic model?

- A logic model is a way to layout how and why you believe your program will work – what the relationship is among the resources you have to operate the program, the activities you plan to do and the changes or results you hope to achieve.

What are the components of a logic model?

- Resources/Input
- Program Activities
- Intended Results
 - Outputs
 - Outcomes
 - Impact

Why are logic models useful for program planning?

- Bring discipline and clarity to program planning
 - Clarify goals
 - Create shared understanding
 - Define methods – linking activities to goals
 - Identify gaps – in logic and in knowledge
 - Make assumptions explicit

Why are logic models useful for program management?

- Bring discipline and clarity to program management
 - Keep energy and resources focused on achieving stated results
 - Allow managers to track progress
 - Enable mid-course corrections

Why are logic models useful for program evaluation?

- Make program evaluation relevant and targeted by identifying the assumptions that need to be tested
- Help identify early on when things aren't going according to plan
- Make clear what results are expected so that we can know whether the program has been effective in its own terms
- Allow program participants and evaluators to tell the program “story” to policy makers and funders

LOGIC MODEL DEVELOPMENT

“If . . . then . . .”_____			_____“But, how?”	
Resources	Activities	Outputs	Outcomes	Impact
				The fundamental, long-term changes you are seeking

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“If . . . then . . .”_____			_____“But, how?”	
Resources	Activities	Outputs	Outcomes	Impact
			What you expect to happen as a result of the outputs – short- and long-term benefits or changes for participants	The fundamental, long-term changes you are seeking

LOGIC MODEL DEVELOPMENT

“If . . . then . . .”_____			_____“But, how?”	
Resources	Activities	Outputs	Outcomes	Impact
		What the activities produce (e.g., services, products)	What you expect to happen as a result of the outputs – short- and long-term benefits or changes for participants	The fundamental, long-term changes you are seeking

LOGIC MODEL DEVELOPMENT

“If . . . then . . .”_____			_____“But, how?”	
Resources	Activities	Outputs	Outcomes	Impact
	What you do with the resources you have	What the activities produce (e.g., services, products)	What you expect to happen as a result of the outputs – short- and long-term benefits or changes for participants	The fundamental, long-term changes you are seeking

LOGIC MODEL DEVELOPMENT

“If . . . then . . .”_____			_____“But, how?”	
Resources	Activities	Outputs	Outcomes	Impact
What you need to carry out the activities you have planned	What you do with the resources you have	What the activities produce (e.g., services, products)	What you expect to happen as a result of the outputs – short- and long-term benefits or changes for participants	The fundamental, long-term changes you are seeking

Logic Model Exercise 1&2

Resources	Activities	Outputs	Outcomes	Impact
				<i>We expect that if accomplished these activities will lead to the following changes in 7-10 years:</i>
				<ul style="list-style-type: none"> •Patient co-payments supply 20% of clinic operating costs •25% reduction in # of uninsured ER visits/year •300 medical volunteers serving regularly each year

Logic Model Exercise 1&2

Resources	Activities	Outputs	Outcomes	Impact
			<i>We expect that if accomplished these activities will lead to the following changes in 1-3 then 4-6 years:</i>	<i>We expect that if accomplished these activities will lead to the following changes in 7-10 years:</i>
			<ul style="list-style-type: none"> •Memorandum of Agreement for free clinic space •Change in patient attitude about need for medical home •Change in # of scheduled annual physicals/follow-ups 	<ul style="list-style-type: none"> •Patient co-payments supply 20% of clinic operating costs •25% reduction in # of uninsured ER visits/year •300 medical volunteers serving regularly each year

Logic Model Exercise 1&2

Resources	Activities	Outputs	Outcomes	Impact
		<i>We expect that once accomplished these activities will produce the following evidence or service delivery:</i>	<i>We expect that if accomplished these activities will lead to the following changes in 1-3 then 4-6 years:</i>	<i>We expect that if accomplished these activities will lead to the following changes in 7-10 years:</i>
		<ul style="list-style-type: none"> •# of patients referred from ER to the clinic/year •# of qualified patients enrolled in the clinic/year •# of patient visits/year •# of medical volunteers serving/year 	<ul style="list-style-type: none"> •Memorandum of Agreement for free clinic space •Change in patient attitude about need for medical home •Change in # of scheduled annual physicals/follow-ups 	<ul style="list-style-type: none"> •Patient co-payments supply 20% of clinic operating costs •25% reduction in # of uninsured ER visits/year •300 medical volunteers serving regularly each year

Logic Model Exercise 1&2

Resources	Activities	Outputs	Outcomes	Impact
	<i>In order to address our problem or asset we will accomplish the following activities:</i>	<i>We expect that once accomplished these activities will produce the following evidence or service delivery:</i>	<i>We expect that if accomplished these activities will lead to the following changes in 1-3 then 4-6 years:</i>	<i>We expect that if accomplished these activities will lead to the following changes in 7-10 years:</i>
	<ul style="list-style-type: none"> •Launch/complete search for Executive Director •Board & staff conduct Anywhere Free Clinic site visit •Board & staff conduct planning retreat 	<ul style="list-style-type: none"> •# of patients referred from ER to the clinic/year •# of qualified patients enrolled in the clinic/year •# of patient visits/year •# of medical volunteers serving/year 	<ul style="list-style-type: none"> •Memorandum of Agreement for free clinic space •Change in patient attitude about need for medical home •Change in # of scheduled annual physicals/follow-ups 	<ul style="list-style-type: none"> •Patient co-payments supply 20% of clinic operating costs •25% reduction in # of uninsured ER visits/year •300 medical volunteers serving regularly each year

Logic Model Exercise 1&2

Resources	Activities	Outputs	Outcomes	Impact
<i>In order to accomplish our set of activities we will need the following:</i>	<i>In order to address our problem or asset we will accomplish the following activities:</i>	<i>We expect that once accomplished these activities will produce the following evidence or service delivery:</i>	<i>We expect that if accomplished these activities will lead to the following changes in 1-3 then 4-6 years:</i>	<i>We expect that if accomplished these activities will lead to the following changes in 7-10 years:</i>
<ul style="list-style-type: none"> •IRS 501(c)(3) status •Diverse, dedicated board of directors representing potential partners •Endorsement from Mem. Hosp., Mytown Medical & United Way 	<ul style="list-style-type: none"> •Launch/complete search for Executive Director •Board & staff conduct Anywhere Free Clinic site visit •Board & staff conduct planning retreat 	<ul style="list-style-type: none"> •# of patients referred from ER to the clinic/year •# of qualified patients enrolled in the clinic/year •# of patient visits/year •# of medical volunteers serving/year 	<ul style="list-style-type: none"> •Memorandum of Agreement for free clinic space •Change in patient attitude about need for medical home •Change in # of scheduled annual physicals/follow-ups 	<ul style="list-style-type: none"> •Patient co-payments supply 20% of clinic operating costs •25% reduction in # of uninsured ER visits/year •300 medical volunteers serving regularly each year

QUESTIONS?

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